



March 14, 2011

Fall River Educational Television
Fall River Public Schools
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FOR IMMEDIATE RELEASE

Durfee High School FREDTV Students Produce Prom Safety Videos



As part of the 2011 “Dance. Don’t Chance Video Contest”, students from B.M.C. Durfee High School’s FRED-TV Program have produced Prom Safety Videos that will be used as public service announcements to keep teens safe during the prom season and year round. The contest features videos posted on YouTube. The voting begins March 18th on You Tube at the Dance Don’t Chance Contest YouTube site.

Durfee students enrolled in the FRED-TV program produced 4 separate videos:

“Crash Course” by Brandon Benevides, Taylor Sardinha, Sammy Furtado, Chad Pires
“Gift Rappers” by Jon Vieira, Ricky Tavares, Jakila Butler, Kasey Mello
“Zappers” by Shana Hilario, Brittany Correia, Jenna DeVoll, Erica Costa
“Unforgettable Guilt” by Tim Dailey, Mikey Rodrigues, Josh Wood, Courtney DeSousa

Release from the Mass Gov Website:

The 2011 [Dance. Don't Chance](#) video contest has begun! It is a program of the Executive Office of Public Safety and Security (EOPSS), in partnership with the Registry of Motor Vehicles, that aims to make the 2011 prom/graduation season safer for teen on Massachusetts' roads. Teens write, produce and submit 60-second video on safe driving and avoiding underage drinking, which can be used to help keep other teens in Massachusetts safer during prom/graduation season and year-round. The winning school in 2011 will receive a Dream Prom package provided by the 2011 contest sponsors: JAM'N 94.5, AAA Southern New England, Boston Limo, Winston Flowers, and In Control.

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Or the mass gov website at: <http://www.mass.gov> public safety